

WE'RE IN YOUR NEIGHBORHOOD!

ROSWELL

3000 N. Main St.
(575) 624-5200

306 N. Pennsylvania Ave.
(575) 624-5200

2 St. Mary's Pl.
(575) 624-5200

300 S. Sunset Ave.
ATM Only

3301 N. Main St.
ATM Only

CARLSBAD

111 N. Canal St.
(575) 885-7474

ALAMOGORDO

1020 10th St.
(575) 439-6040

RUIDOSO

1095 Mechem Dr.
(575) 258-6500

1137 Mechem Dr.
ATM Only, Club Gas

HOBBS

1020 N. Turner St.
(575) 391-5800

1600 W. Joe Harvey Blvd.
(575) 392-0517

LAS CRUCES

3831 E. Lohman Ave.
(575) 532-7500

2900 N. Roadrunner Pkwy.
(575) 532-7500

705 E. University Ave.
(575) 532-7500

495 N. Valley Dr.
ATM Only, Save Mart

CONTACT US!



Call. (800) 624-5200



Click. www.pioneerbnk.com



Come In. 11 Convenient Branches



WE'RE ALL THE BANK YOU'LL EVER NEED!

Direct Deposit



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eStatements



Mobile Banking[†]



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Savings Accounts



Mortgage Loans



Consumer Loans



Safe Deposit Boxes



Certificates of Deposit



Retirement Plans



Commercial Lending



Accounts and Services
for Your Business

Completely Free CHECKING



FREE Checking FREE Gift



Welcome!

Every new personal checking account includes:

- FREE VISA® Debit Card
- FREE Online Banking and Bill Pay
- FREE Paper statements or eStatements with check images
- FREE Mobile Banking with Mobile Deposit†
- FREE Thank You Gift
- Up to \$25 buy back for your unused checks and debit cards

1 To earn a higher interest rate, will you always keep more than \$1,500 in your account?

yes

HIGH INTEREST CHECKING

An account for those interested in higher interest!

- FREE personalized checks (up to two boxes per year)
- Higher interest rate with a balance of \$1,500 or more
- Competitive interest if balance falls below \$1,500
- Only \$8 monthly charge if minimum balance falls below \$1,500

no

2 Will there be anyone 50 years or over signing on this account?

yes

50+ FREE INTEREST CHECKING

Free for customers 50 and over!

- Competitive interest
- No minimum balance
- No monthly service charge
- No per check charge

no

3 Does anyone plan to have direct deposit or an automatic payment with this account?

yes

VIP FREE INTEREST CHECKING

FREE checking with the convenience of direct deposit!

- Competitive interest
- No minimum balance
- No monthly service charge
- No per check charge

no

COMPLETELY FREE CHECKING

A FREE account for everyone!

- No minimum balance
- No monthly service charge
- No per check charge

SAVE TIME AND MONEY WITH THESE GREAT PRODUCTS AND SERVICES:

- FREE VISA® Debit Card
- Direct Deposit
- Automatic Payments
- FREE Online Banking
- FREE Bill Pay
- FREE eStatements
- FREE Mobile Banking with Mobile Deposit†
- Savings Products
- Personal Credit Card
 - Purchase
 - Refinance
- Personal Lending Needs
- Safe Deposit Box
- FREE Business Checking

Offer good on personal accounts only; business and corporate accounts do not qualify for these plans. Bank rules and regulations apply. Other fees such as NSF, overdraft, sustained overdraft fees, etc. may apply. See fee schedule for details. Minimum opening deposit is only \$50. Ask us for details.
†Additional data rates and text charges from your carrier may apply. Pioneer Bank will send 3 separate text messages for each mobile service enrolled in (SMS, Mobile Browser, and App). Further texts will only be sent at the customer's direction. Reply "HELP" to 48179 for help. Reply "STOP" to 48179 to cancel. Ask your banker for details.